

**STONE FOR LIFE:
CLASSIC DESIGN,
LASTING BEAUTY**

VOLUME 2 | ISSUE 1

GRANITE CARE 101

WEENIE WASH:
PAWS FOR A CAUSE

SHOP LOCAL

Stone & Style

Granite of the Smokies



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WELCOME TO

Stone & Style

From The Editor :



I'm Kadence, the writer and editor of Stone & Style, and I'm thrilled to introduce you to this unique publication dedicated to inspiring your home design journey. With a passion for both design and craftsmanship, I've worked closely with materials like granite to create timeless, beautiful spaces. This magazine is an extension of that passion, bringing together the best of stonework and home design to help you transform your living spaces.

Stone & Style aims to offer a full spectrum of design inspiration, from countertops to color palettes, cabinetry to flooring, and everything in between. Whether you're renovating, building from scratch, or simply dreaming up new ideas, our goal is to provide you with the resources, trends, and expert advice you need to create a space that reflects your style and personality. Thank you for joining us on this journey, and I can't wait to explore the endless possibilities of home design with you!

↓ In this newsletter you will find:

Stunning Projects, expert tips, thoughtful design insights, and more. Keep Reading!

Why You Should Hire A Professional For Stone Installations:

1. EXPERTISE & PRECISION

When you invest in granite countertops, you're looking for both aesthetic appeal and long-term durability. Professional installers bring years of experience to the table, ensuring that every cut, seam, and edge is perfect.

WHY THIS MATTERS?

Granite installation isn't a DIY project. Even small mistakes can lead to cracks, improperly aligned seams, or surfaces that aren't level, which can be costly to fix. Professionals know how to properly measure, cut, and install granite so your countertops last for years without issues.

2. AVOID COSTLY MISTAKES

DIY installation can seem like a cost-saving option, but it often leads to higher expenses. If you try to install granite yourself, there's a significant risk of damaging the stone, which is not only expensive to fix.

WHY THIS MATTERS?

Granite is a heavy, dense material that requires the right equipment and expertise to handle. Poor handling can result in cracks, chips, or improper alignment, which can reduce the lifespan of your granite and lead to extra costs for repairs or replacements.

3. QUICK & EFFICIENT TURNAROUND

Granite of the Smokies offers one of the fastest turnaround times in the area - less than two weeks from contract signing to installation.

WHY THIS MATTERS?

We have a dedicated, skilled team on hand to ensure your project is completed in a timely manner, without compromising on quality. We understand that your time is valuable, and that's why we prioritize efficiency in every step of the process—from selecting your stone to installing it perfectly in your space. By keeping our staff fully equipped and ready, we're able to ensure that your project is completed quickly, so you can enjoy your beautiful new stone sooner and achieve the space of your dreams, without unnecessary delays.

4. LARGEST INVENTORY IN THE AREA

DIY or less established companies might not have the selection or access to high-quality stones that we do. Our large inventory ensures you get the best quality stone at the best price, and if you need something specific, we can usually source it quickly.

WHY THIS MATTERS?

With the widest selection of granite and stone options, Granite of the Smokies offers unmatched variety for every style and need. A wider inventory means that you can choose the exact stone that fits your vision, whether you're looking for sleek and modern, classic and elegant, or exotic and bold.

5. PROFESSIONAL INSTALLATION SAVES TIME AND STRESS

A smooth, hassle-free experience is what you get with professionals. From the moment you choose your stone to the final installation, professional installers handle all the details.

WHY THIS MATTERS?

Installing granite isn't just about placing it on a countertop. It involves careful preparation, templating, cutting, and finishing to make sure everything fits perfectly. Professionals take care of every step, so you don't have to worry about logistics, delays, or mistakes.

6. SUPERIOR CUSTOMER SERVICE AND SUPPORT

Hiring a professional company means having access to expert advice and guidance throughout your project. Whether you're selecting the right stone, choosing a countertop finish, or needing help with maintenance down the road, professional installers provide ongoing support and recommendations.

WHY THIS MATTERS?

A DIY project can leave you guessing about the best options for your home. At Granite of the Smokies, our team of experts is available to help guide you through every step of the process and answer any questions you have along the way.



GRANITE:

A NATURAL INVESTMENT IN YOUR HOME

Granite and other stone countertops are considered a natural investment for your home due to their exceptional durability and timeless appeal. Granite, quartz, marble, and other stone surfaces are incredibly hard and resistant to scratches, stains, and heat, making them ideal for high-traffic kitchen and bathroom spaces. Unlike other materials, these stones are naturally formed, meaning they can withstand daily wear and tear for many years without losing their luster. Their inherent strength also means that stone countertops require minimal maintenance, which saves homeowners time and money in the long run. Whether it's the unique veining of marble or the polished elegance of granite, these materials add an unmatched level of sophistication to any space, enhancing the overall aesthetic value of the home.

Beyond their beauty and resilience, stone countertops significantly increase the resale value of a property. Potential buyers often seek high-quality, low-maintenance features, and stone countertops are a prime example of that. Investing in natural stone not only improves the functionality of your home but also ensures that it remains an attractive option in the competitive real estate market. The long lifespan and timeless design of granite and other stones mean that these countertops won't go out of style, making them a smart choice that retains both practical and financial worth over time. As trends in home design evolve, stone surfaces continue to be a staple, securing their place as a lasting investment.

In addition to their durability and aesthetic value, stone countertops offer an environmentally friendly option for homeowners. Granite and other natural stones are abundant and, when sourced responsibly, can be an eco-conscious choice compared to synthetic alternatives. Many stone countertop suppliers today focus on sustainable mining practices, minimizing environmental impact through energy-efficient extraction methods and ethical sourcing. Additionally, natural stone's long lifespan reduces the need for frequent replacements, which in turn decreases waste and conserves resources. As a result, choosing stone countertops not only enhances the quality and functionality of your home but also supports a more sustainable, eco-friendly lifestyle. With proper care, these surfaces can last a lifetime, offering an enduring blend of beauty, practicality, and environmental responsibility.

GRANITE CARE 101:



Granite care is simple and straightforward, requiring minimal maintenance to keep your countertops looking beautiful for years to come. To clean granite, all you need is a soft microfiber cloth, mild soap, and warm water—avoid harsh chemicals or abrasive cleaners, as they can damage the stone’s surface. If necessary, you can use a granite-safe cleaner for a deeper clean, but always ensure it’s specifically formulated for stone surfaces. Granite is naturally resistant to stains, but it can benefit from periodic sealing to protect against moisture and spills. Be sure to ask your sales representative for advice on the best sealing products and how often to apply them. It’s also important to avoid acidic spills, such as citrus juice, vinegar, or wine, as these can etch the stone over time. Always clean up acidic substances immediately to prevent any damage. While granite is heat-resistant, quartz countertops cannot withstand high heat, so always use trivets or hot pads to protect them from hot pots or pans. Proper care and maintenance will ensure your granite surfaces remain as stunning as the day they were installed.



BEFORE & AFTER:



DESIGNING WITH GRANITE



CLASSIC ELEGANCE

If you love timeless beauty, opt for light-colored granite with subtle veining. Shades of white, gray, and beige create a sophisticated and airy feel, making your space feel bright and open. Pair with classic cabinetry and polished finishes for a refined look that never goes out of style.

BOLD & DRAMATIC

For those who love a statement piece, go for dark or exotic granite with striking patterns. Deep blacks, rich blues, or swirling golds add a luxurious touch and instantly become the focal point of your kitchen or bathroom. Contrast with light cabinets or sleek modern decor for a dramatic effect.



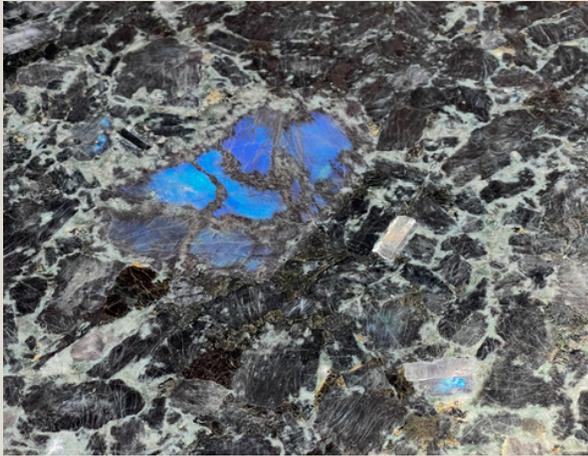
RUSTIC & NATURAL

If you prefer a cozy, organic feel, earth-toned granites with textured finishes are perfect for you. Browns, greens, and warm neutrals bring a sense of nature indoors, complementing wood accents and natural materials. A honed or leathered finish enhances the rustic charm while maintaining durability and style.



FINDING YOUR PERFECT STYLE

MAKING THE RIGHT CHOICE

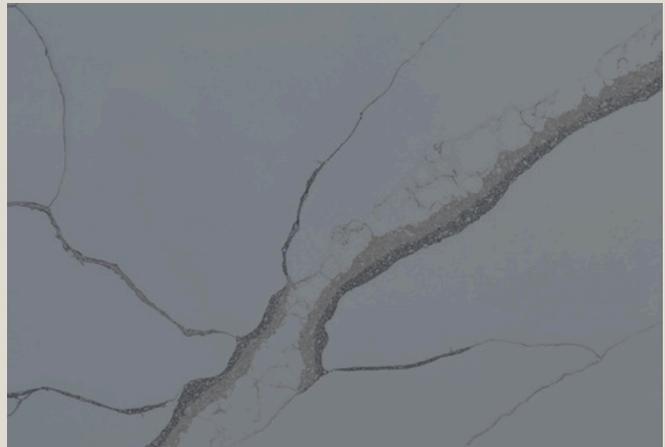


GRANITE: THE DURABLE CLASSIC

Granite is a natural stone known for its durability, heat resistance, and timeless beauty. It comes in a variety of colors and patterns, making it a versatile choice for many designs. While it requires periodic sealing to prevent stains, its resilience makes it ideal for high-traffic areas like kitchens and bathrooms.

QUARTZ: LOW-MAINTENANCE & CONSISTENT

Quartz is an engineered stone made from crushed quartz and resins, creating a non-porous surface that resists stains and scratches. It never needs sealing and offers a uniform appearance, perfect for modern kitchens. However, it is not heat resistant, so placing hot pots or pans directly on the surface can cause damage.



MARBLE: LUXURIOUS BUT DELICATE

Marble is known for its elegant veining and timeless appeal. It's a popular choice for high-end kitchens and bathrooms, but it requires careful maintenance. It is softer than granite, making it more prone to scratches and stains. Regular sealing and gentle cleaning are necessary to maintain its pristine look.



GRANITE VS. OTHER STONES

GRANITE VS. OTHER STONES



SOAPSTONE: SOFT, NATURAL & TIMELESS

Soapstone is a unique, naturally non-porous stone that develops a rich patina over time, giving it a warm, antique look. It is heat and stain resistant, making it an excellent option for kitchens. However, it is softer than granite and quartz, meaning it can scratch easily, though many homeowners appreciate its evolving character.



QUARTZITE: HIGH-END EXOTICS

Quartzite is a natural stone that resembles marble but is much harder and more durable. Unlike quartz, it is heat-resistant and stands up well to daily wear and tear. However, like granite, it requires periodic sealing to prevent staining, making it a great compromise between beauty and practicality.



CHOOSING THE BEST OPTION FOR YOU

Each stone has its unique benefits, and the best choice depends on your lifestyle and design preferences. If you want durability and heat resistance, granite or quartzite are top choices. If low maintenance is key, quartz is ideal. For those who love a natural patina, soapstone is a great option. No matter your preference, there's a perfect stone for every space!



STONE FOR EVERY STYLE

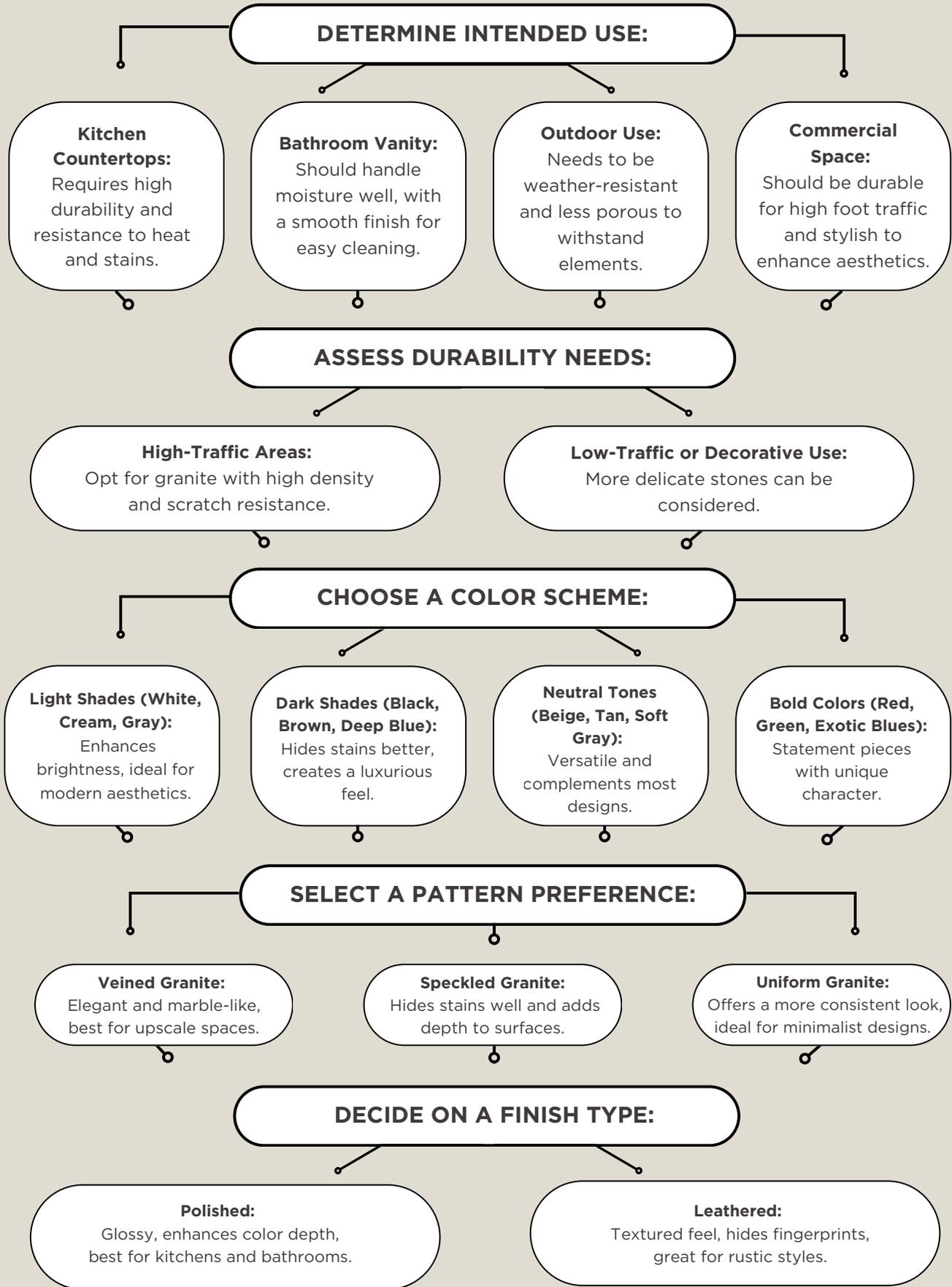


GRANITE IN COMMERCIAL SPACES



Granite doesn't have to stay in the house! Consider using granite or other stone materials for a durable commercial space! Check out one install in the Senior Jalapeño Restaurant!





Question 1: What's your go-to drink in the morning?

- A) A perfectly brewed espresso—strong and sophisticated.
- B) A homemade smoothie—fresh and colorful.
- C) Whatever's quickest—coffee pod, instant, doesn't matter!

Question 2: How do you feel about kitchen maintenance?

- A) I love a sleek, polished look that's easy to wipe down.
- B) A little wear and tear adds character—it's all part of the charm.
- C) I don't have time for high-maintenance materials; low effort is key.

Question 3: What's your dream kitchen backsplash?

- A) Glossy subway tiles—timeless and chic.
- B) Bold, patterned tiles—let's make a statement!
- C) Simple and neutral—nothing too flashy.

Question 4: Your ideal kitchen countertop is...

- A) Polished granite or quartz—modern and sophisticated.
- B) Butcher block or concrete—organic and rustic.
- C) Something durable and affordable—function over form.

Question 5: What's always on your kitchen counter?

- A) A stylish coffee machine and minimal decor.
- B) A bowl of fresh produce and maybe a cookbook.
- C) Whatever's convenient—air fryer, toaster, microwave, all in sight.

RESULTS:

Mostly A's - The Modern Luxe Kitchen

Your kitchen is sleek, stylish, and effortlessly chic. Think polished granite, stainless steel appliances, and clean lines. You love a sophisticated space that's functional and beautiful!



Mostly B's - The Cozy & Eclectic Kitchen

You embrace warmth and personality in your kitchen. A mix of textures, open shelving, and colorful details make your space inviting and full of charm. Your kitchen is where the heart of the home truly is!



Mostly C's - The Practical & Minimalist Kitchen

You value efficiency and simplicity. Your kitchen is designed for function first—easy-to-maintain surfaces, neutral tones, and no-fuss materials. Less time cleaning, more time enjoying!



WHICH KITCHEN STYLE DID YOU GET? LET US KNOW!

SOPHISTICATED HEAT

CUSTOM GRANITE FIREPLACES



HAVE A SMALL PROJECT?

At Granite of the Smokies, we believe in reducing waste and giving back to the community. That's why we offer a variety of granite scraps in different sizes and colors, all available for free on a pallet. Whether you're a DIY enthusiast, a local artist, or simply looking for a small piece for a project, we invite you to come by and take advantage of this resource. It's our way of making sure that nothing goes to waste while helping others get the materials they need for their creative endeavors.

TOP TREND: SOAPSTONE



TIMELESS IN DESIGN

STONE HAS BEEN A FAVORITE FOR CENTURIES

For centuries, stone has been at the heart of architecture and interior design, standing as a testament to both beauty and durability. Ancient civilizations such as the Egyptians and Romans used stone to build structures that have withstood the test of time. From towering marble columns to intricately carved granite temples, stone has always been a material of choice for those seeking both strength and elegance. Its use in home design, particularly in countertops, follows this legacy of excellence.

Stone countertops have become synonymous with longevity, offering unparalleled resilience compared to other materials. Unlike wood or laminate, which may warp or deteriorate over time, stone is naturally resistant to heat, scratches, and daily wear. Materials like granite and quartzite have been formed over millions of years, giving them an unmatched hardness that makes them ideal for kitchen surfaces. With the right maintenance, a stone countertop can last for generations, making it a worthwhile investment.

The appeal of stone extends beyond its practicality—it is also a statement of style. With a variety of natural colors, veining, and finishes, stone countertops add character to any space. Polished granite offers a sleek, modern look, while honed and leathered finishes provide a more rustic or textured feel. The individuality of each stone slab means that no two countertops are exactly alike, allowing homeowners to incorporate a truly one-of-a-kind feature into their kitchens.

As trends come and go, stone remains a timeless choice in home design. Whether in classic kitchens, contemporary spaces, or luxurious bathrooms, its ability to blend functionality with artistry ensures its enduring popularity. Choosing stone isn't just about following a trend—it's about embracing a material that has proven its worth for centuries and will continue to do so for generations to come.



SHOP LOCAL:

WOMEN-OWNED, FAMILY-OWNED & OPERATED

Granite of the Smokies is a woman-owned, family-owned and operated business. Beverly and Jason Jones are dedicated to bringing quality craftsmanship and exceptional service to the community. Located in Talbott and Sevierville, their business serves homeowners and builders looking for the perfect stone to complete their projects. With years of experience, their team understands that every home is unique, and they are passionate about helping homeowners find the perfect stone to fit their style and needs. By choosing to shop local, you're not just investing in beautiful countertops—you're supporting a business built on integrity, expertise, and a genuine love for the craft.



OLLIE'S FRIENDS

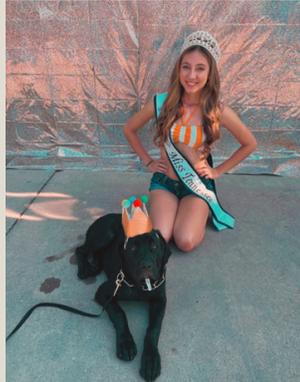
SUPPLIES TO THE RESCUE!



Ollie's Friends takes donations for the local animal shelter and Humane Society. We accept donations all year round. Thank you for supporting Ollie, Olive, Otis, Oakley, & Odie's food drive!



WEENIE WASH: PAWS FOR A CAUSE



Guests enjoyed delicious barbecue from The Rek'd Robin BBQ & Burgers, and our volunteers were on hand to wash pets in our popular dog wash event. It was a wonderful day filled with laughter, wagging tails, and great food, bringing the community together for a good cause.

We also hosted a raffle with exciting prizes, adding to the fun and excitement of the day. Thanks to the generous support from everyone involved, it was a huge success, and we're already looking forward to next year's event!



All donations and contributions were given to the Humane Society to support their mission of caring for animals in need. We were honored to work alongside our community to make a difference, and it's inspiring to see the impact we can have when we come together. Pictured here are the volunteers picking up the donations, Thank you to everyone who contributed and helped make this effort a success!



Our "Weenie Wash: Paws for a Cause" event was inspired by our beloved dachshund fund, Ollie's Friends, and aimed to bring a fun, family-friendly event to the community this past summer. All proceeds from the event were donated to our local Humane Society, helping them continue their essential work of caring for animals in need.



At Granite of the Smokies, we are committed to giving back to our community. We proudly support local initiatives, such as sponsoring scholarships for high school students and youth programs. We sponsored a little league field. Recently, we partnered with a 5k race, where proceeds went towards providing housing for those in need. Whenever the opportunity arises, we are honored to help make a positive impact and support those who need it most.



OUR FAVORITE INSTALLS



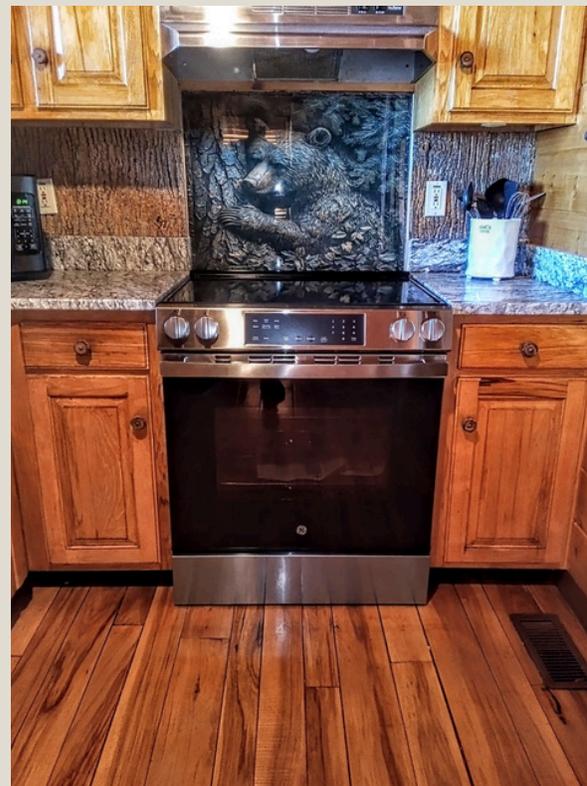
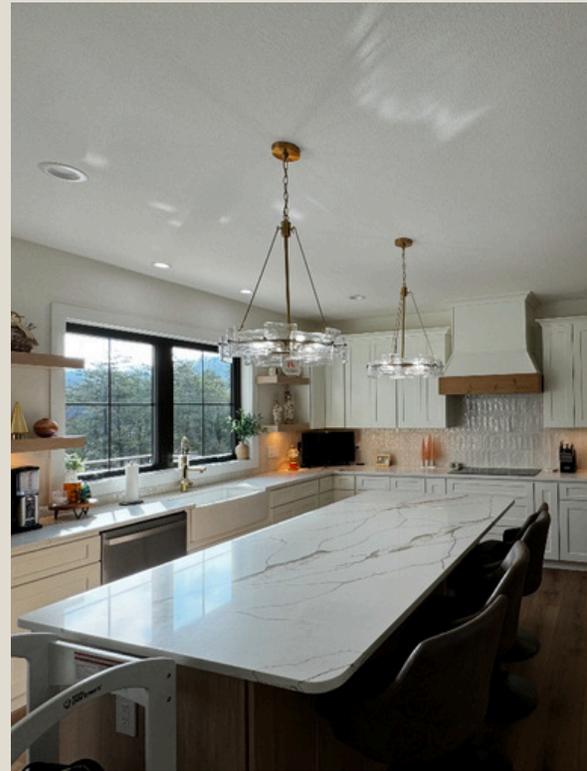












The picture above is partnered with Ole Smoky Moonshine. This is the first Ole Smoky Moonshine Cabin! It will be promoted at the next NASCAR race in Bristol!



HOME DESIGN & LIFESTYLE



STONE & STYLE

Created By Kadence Dahlstrom